

2023 MAESA Multimedia Creative Project



MID-ATLANTIC
EPISCOPAL SCHOOL
ASSOCIATION

Friday, April 28, 2023

ST. PATRICK'S EPISCOPAL DAY SCHOOL, WASHINGTON, D.C.

GUIDELINES

- Contact for Information:** Jonathan Fichter fichterj@stpatsdc.org
maesaschools@gmail.com
- Number of Works:** Four (4) maximum entries per school from your school
- Age Groups:** Grades 4-6: Two (2) entries in Multimedia Creative Project
Grades 7-8: Two (2) entries in Multimedia Creative Project
- Time Limit for Presentations:** 4 minutes **MAXIMUM**
- Project Timeslots:** 4-6 Project Judging (9:30-11:00 a.m.)
7-8 Project Judging (9:30-11:00 a.m.)

Participants should drop off devices in competition room upon arrival but no later than 9:15 a.m.

Restrictions/Limitations:

- Multimedia Creative Project category submission are digital programs that stand on their own and are not accompanied by presentation of the student(s)/creators.
- In this category, students are asked to creatively display information. A student or group of students can show their work through quite a few digital tools - it can be through a movie, animated clip, Scratch project, iPad app, or even one not listed!
- Students may give a brief introduction to their project, including what the goals were and the tool(s) used. The student comments introducing the project will be timed as part of the total 4 minutes allotted for the entire demonstration as noted above.
- Before submitting, all projects must be reviewed using an equity, diversity, and inclusion lens. Please ask an adult at your school to review the project and provide feedback using this lens.
- In order to be eligible, projects must have been produced during the past two school years.

Sharing Guidelines: Entrants are strongly encouraged to share their projects ahead of time via **Google Drive or other web-accessible link. A Google Form will be provided to each school, which will then enter the participant's name, the appropriate category, and the link to project. All projects can be presented using a Chromebook that St. Patrick's will provide.**

For projects that cannot be shared ahead of time in this way, please provide contact information so the coordinator can work with you on presenting the project in another way.

Tech Drop-off: Only if necessary, participants should drop off devices in competition room no later than 9:15 a.m.

Judging Criteria: See attached Rubric for criteria: Intro, Communication, Tools, Digital Methods & Timing

Judges : PLEASE encourage your faculty/chaperones to be a judge for this creative category! **This year we need 4 judges**

(2 per room) since both multimedia age groups are running simultaneously.

MAESA SCHOLARS FAIR MULTIMEDIA CREATIVE PROJECT RUBRIC

Student(s): _____ **Grades:** 4-6 7-8

School: _____ **Format:** _____

Subject/Title: _____

Categories will be rated on a scale from 1-4 points. Outstanding/4 indicates that all criteria have been successfully accomplished.

CATEGORY	Outstanding-4	Excellent-3	Good-2	Fair-1
STUDENT INTRO - Explains the project, context, goals, and objectives				
COMMUNICATION WITHIN PROJECT -Project demonstrates original thought, preparation, and knowledge of content -Project captures and holds the audience’s attention -Actors or people featured in images are of high quality.				
TOOLS & DIGITAL METHODS -Tools are used effectively to enhance the subject and viewability. -Content and medium work together -Tool/medium is supportive of the final product -Sound, images, and text work well together -Subject knowledge and digital tool demonstration is throughout				
MECHANICS & TIMING -Neatly presented; Spelling, grammar, punctuation, capitalization are consistent -Presentation is 4 minutes including introduction, playing of project and wrap-up				
*Citations are needed for anything in a project that is not the student’s own creation. Citations should be at the end of the slideshow and be in grade-appropriate standards. If citations are needed but not included, points will be deducted from the total score.				TOTAL